

**Minnesota Library Association
Technical Services Section Executive Committee
Wednesday, September 21, 2011, 10:03 a.m., conference call**

Present: Marcia Semerau, Rachel Wexelbaum, Emily Asch

Agenda accepted as presented

- A. Webinar topics / Survey Monkey update** – Rachel reported that it closes on September 26th at which time she'll receive the information, compile the results and let us know what they are
- B. Budget 2012 priorities** – will be guided by the membership's discussion at the annual meeting at conference – some possibilities
- Conference calls – essential for the Executive Committee to function and plan (approximately \$25 / call, based on how many are on the call and how long we talk)
 - Webinar / workshop / forum
 - PR (i.e.: brochures)
 - MLA social – tie in with new member and recruitment, networking is always important and fun; 2012 conference will be in St. Paul
- C. Membership**
- Possibly get previous years' lists of members from MLA and somehow contact those who are no longer active
 - Present the above idea at the annual meeting and say that we need others from the section involved as the officers aren't able to plan and carry out all of the ideas that the section generates
 - Show of hands who would be interested in helping with this ; get an idea at the meeting as to where the membership is from ; possibly getting folks together or just manage the project via e-mail correspondence
 - Recruiting members = more energy, more money for the section, more / new ideas
 - Compile a calendar of events (conferences, workshops) and have someone or literature about TSS at each of those events ; again, we need someone to take on this project
 - Library students now – do they know what Technical Services is? ; on the cusp but not quite ready for a huge name change
 - 46 members were on the list provided by MLA that was given to the Nominating Committee to use
- D. Nominating Committee update**
- Ginny Heinrich, Mary Huisman & Sara Ring served on this committee
 - Vice Chair / Chair Elect candidate – Sarah Weeks from St. Olaf
 - Secretary candidates – Katy Gabrio from Macalester College and Jessica Shaykett from American Craft Council Library
 - Marcia will contact them to welcome them, thank them for running for office, and see if they're able to attend the business meeting
 - Sara has provided the bios for the nominees ; Emily will print them out so those attending the business meeting will have the information before the election

E. MLA conference update – MLA has the conference information available on their website ; sessions are set up in tracks which is one of the conference links, I like the format as it is easily understood and readable

F. YouTube

- Is there interest amongst TSS members in having a presence on YouTube?
- If yes, develop a plan to fly with this project in 2013, present to membership at the 2012 business meeting
- Would need to be a priority in the 2013 budget
- Show of hands if anyone wants to work on this project
- Ask if any of the St. Cate's library students might be interested?

G. TSS brochure

- We have a draft to work with which we'll show to members at the business meeting
- Need MLA, Communications Committee and NonProfit's stamp of approval on, so that all information, literature, etc. reflects basically the same message about MLA and its subunits
- Emily will make copies for the business meeting
- Hope to create more excitement and involvement in the section with this, use for recruiting new members

H. TSS annual business meeting agenda draft – we discussed this

- Marcia will draft the agenda
- Rachel will run the meeting
- Emily will take notes if Claire isn't at the meeting
- Rachel will present the survey results
- Emily will do the brochure

I. Business meeting purpose

- Business only
- Recruitment opportunity of some sort
- Is there anything we can offer like a short presentation of some sort
- How best to educate people - discussion
- Based on the items we covered for the draft agenda, there will probably only be time for business

Meeting adjourned at 10:53 a.m.

Respectfully submitted,
Marcia Semerau
TSS Chair