

MLA 2011 ANNUAL CONFERENCE  
**OCTOBER 12-14, 2011**  
 Duluth Entertainment Convention Center • Duluth, MN

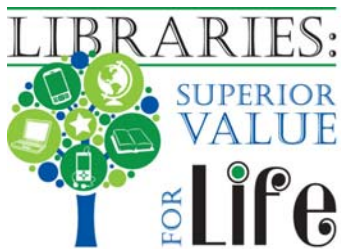


Minnesota Library Association • 1821 University Ave W, Ste S256 • St. Paul, MN 55104 • 651-999-5343 • 651-917-1835 fax • mnlibraryassociation.org

## Sponsorship Opportunities

For a given sponsorship amount, you may select any of the available benefits marked with an orange checkmark.

Available Benefits	\$3,000	\$2,000	\$1,000	\$750	\$500	\$50
Logo and link on conference website	✓ (large)	✓ (large)	✓ (medium)	✓ (small)	✓ (name only; no logo)	✓ (name only; no logo)
Logo within conference program	✓ (large)	✓ (large)	✓ (medium)	✓ (small)	✓ (small)	✓ (name only; no logo)
Recognition on all conference promotional material distributed after receipt of sponsorship payment	✓	✓	✓	✓	✓	✗
Recognition on general event signs	✓	✓	✓	✓	✓	✗
Company description on conference website	✓	✓	✓	✓	✗	✗
Post-event labels of attendee mailing addresses	✓	✓	✗	✗	✗	✗
Post-event PDF file of attendee list	✗	✗	✓	✓	✗	✗
Logo on conference program cover	✓	✓	✗	✗	✗	✗
Recognition on room signs at all breakout sessions	✓	✓	✗	✗	✗	✗
Logo on conference name badges	✓	✗	✗	✗	✗	✗
Full-page ad within conference program	✓	✗	✗	✗	✗	✗



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## Sponsorship Opportunities

For a given sponsorship amount, you may select any of the available benefits listed for that amount.

### \$3,000

- Large logo and link on conference website
- Large logo within conference program
- Recognition on all conference promotional material distributed after receipt of sponsorship payment
- Recognition on general event signs
- Company description on conference website
- Post-event labels of attendee mailing addresses
- Logo on conference program cover
- Logo on conference name badges
- Recognition on room signs at all breakout sessions
- Full-page ad within conference program provided to each attendee

### \$2,000

- Large logo and link on conference website
- Large logo within conference program
- Recognition on all conference promotional material distributed after receipt of sponsorship payment
- Recognition on general event signs
- Company description on conference website
- Post-event labels of attendee mailing addresses
- Logo on conference program cover
- Recognition on room signs at all breakout sessions

### \$1,000

- Medium logo and link on conference website
- Medium logo within conference program
- Recognition on all conference promotional material distributed after receipt of sponsorship payment
- Recognition on general event signs
- Company description on conference website
- Post-event PDF file of attendee list

### \$750

- Small logo and link on conference website
- Small logo within conference program
- Recognition on all conference promotional material distributed after receipt of sponsorship payment
- Recognition on general event signs
- Company description on conference website
- Post-event PDF file of attendee list

### \$500

- Company name and link on conference website
- Small logo within conference program
- Recognition on all conference promotional material distributed after receipt of sponsorship payment
- Recognition on general event signs

### \$50 (Friends of the Library)

- Name of organization and link to Friends' or library's website on conference website
- Name of organization within conference program