

Come
celebrate
libraries with
MLA this fall.



One- or three-day registration options ★
more than 50 sessions across eight
simultaneous tracks ★ Killer Cocktails ★
silent auction fundraiser ★ Legacy
Program Showcase ★ countless
networking opportunities ★ online
handouts ★ exhibit hall showcasing library
products and services

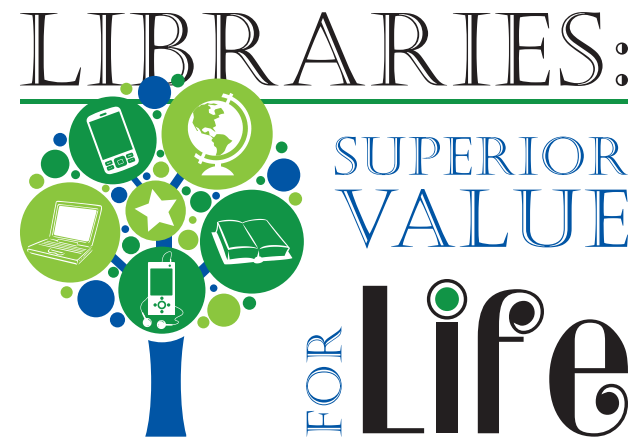
 #mnlb11

Three keynote presentations:

- ★ **Wednesday – Luncheon Keynote**
“What children’s book changed the way you see the world?” Anita Silvey reveals the answers from more than 100 leaders in her book *Everything I Need to Know I Learned from a Children’s Book*.
- ★ **Thursday – Dessert Keynote**
Scott Nicholson—librarian, computer programmer, and gamer—examines the intersection of gaming in libraries. Learn how his research infuses his latest work, *Everyone Plays at the Library: Creating Great Gaming Experiences for All Ages*.
- ★ **Friday – Luncheon Keynote**
William Kent Krueger offers encouragement and an optimistic outlook on the future of books and reading. Kent, as he likes to be called, provides advice on how to go forth and make a difference.

Five featured presentations:

- ★ **Wednesday – Sharon Lerner Lecture**
Anita Silvey shares how her book *Everything I Need to Know I Learned from a Children’s Book* can engage everyone, young and old, in a One Community Reads program.
- ★ **Thursday – One Book, One Conference**
This session’s host, The Reader’s Advisory Round Table, has selected *The Stormchasers*, the latest work by Jenna Blum. RART encourages everyone to put this book on your summer reading list.
- ★ **Thursday – Breakouts**
Dr. Rebecca Schlafer addresses the risk and protective factors associated with parental incarceration, the effects of incarceration for children and their families, and how libraries can support children of incarcerated parents.
- ★ **Thursday & Friday – Breakouts**
Over two separate sessions, Elisabeth Doucett will draw on her years of marketing and library experience to share how libraries can benefit from trend tracking and strategic merchandising.



OCTOBER 12-14, 2011

MLA 2011 ANNUAL CONFERENCE

Duluth Entertainment Convention Center • Duluth, MN

EARLY-BIRD
MEMBER
RATE:

\$175
for three days

\$85
for one day

www.mnlibraryassociation.org/mlaconference2011

About MLA: The Minnesota Library Association is an association of library supporters, representing all types of libraries by helping them accomplish together what none can do alone. MLA provides opportunities to meet library peers and associates, and meets the interests of its more than 640 members by facilitating educational opportunities, supporting strong ethical standards, and fostering connections between the library community and various constituencies. In addition to the annual three-day conference, programs are planned and sponsored year-round by MLA divisions sections, roundtables, and committees. Find out more at www.mnlibraryassociation.org.

MLA
MINNESOTA LIBRARY ASSOCIATION