

A photograph of three students sitting at a table in a library or study area. A woman with long, wavy blonde hair, wearing a blue long-sleeved shirt and jeans, is sitting on the left, smiling and looking towards the other two students. In the center, a man with a shaved head, wearing a green and white striped shirt, is smiling broadly. On the right, a woman with dark hair pulled back, wearing glasses and a green shirt, is also smiling. They are all looking at a book on the table. In the background, there are other students, a whiteboard, and computer monitors.

Connecting with the Online Learner: Using Media to Create Customized Tutorials

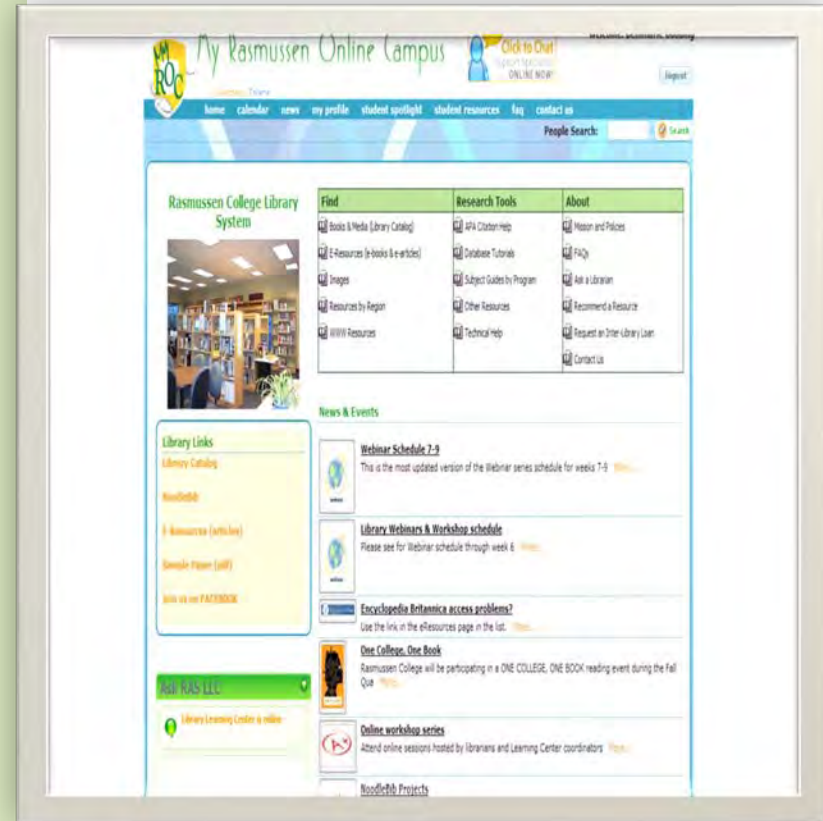
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START YOUR STORY



Impetus-Student Research Challenges

- Information Literacy is an integral part of the general education core knowledge and understanding within the Rasmussen College mission
- In online courses, a disconnect exists for students in understanding how to utilize and access the vast array of resources available in the online library to create original research papers





Goal and Objectives



- Goal of this project is to support the Rasmussen College mission statement
- Provide learning opportunities for the students that assist them in developing enhanced and engaged information literacy knowledge for use while pursuing their degree
- Create enhanced virtual services allow comparable instruction when face-to-face service is not feasible
- Instructional videos offer students an opportunity to practice the skill in the video at a time most convenient for the student, in addition to unlimited repetition



Standard Tools-Need More Impact

- A “Resource” area within the course management system has been incorporated into each online course to house commonly used information literacy handouts and how-to guides
- The handouts work well as reference tools, but fall short in integrating diverse learning styles into the content





Enhanced Content-Custom Video

- Short “how-to” videos will engage the learners and offer a better explanation of the concepts that one-dimensional documents are unable to accomplish
- Idea emerged as one instructor experienced frustrations in grading poor quality research papers at the end of Winter quarter 2010
- Pathology students create an annotated bibliography on a topic associated with alternative therapies and are required to incorporate multiple academic references within the assignment





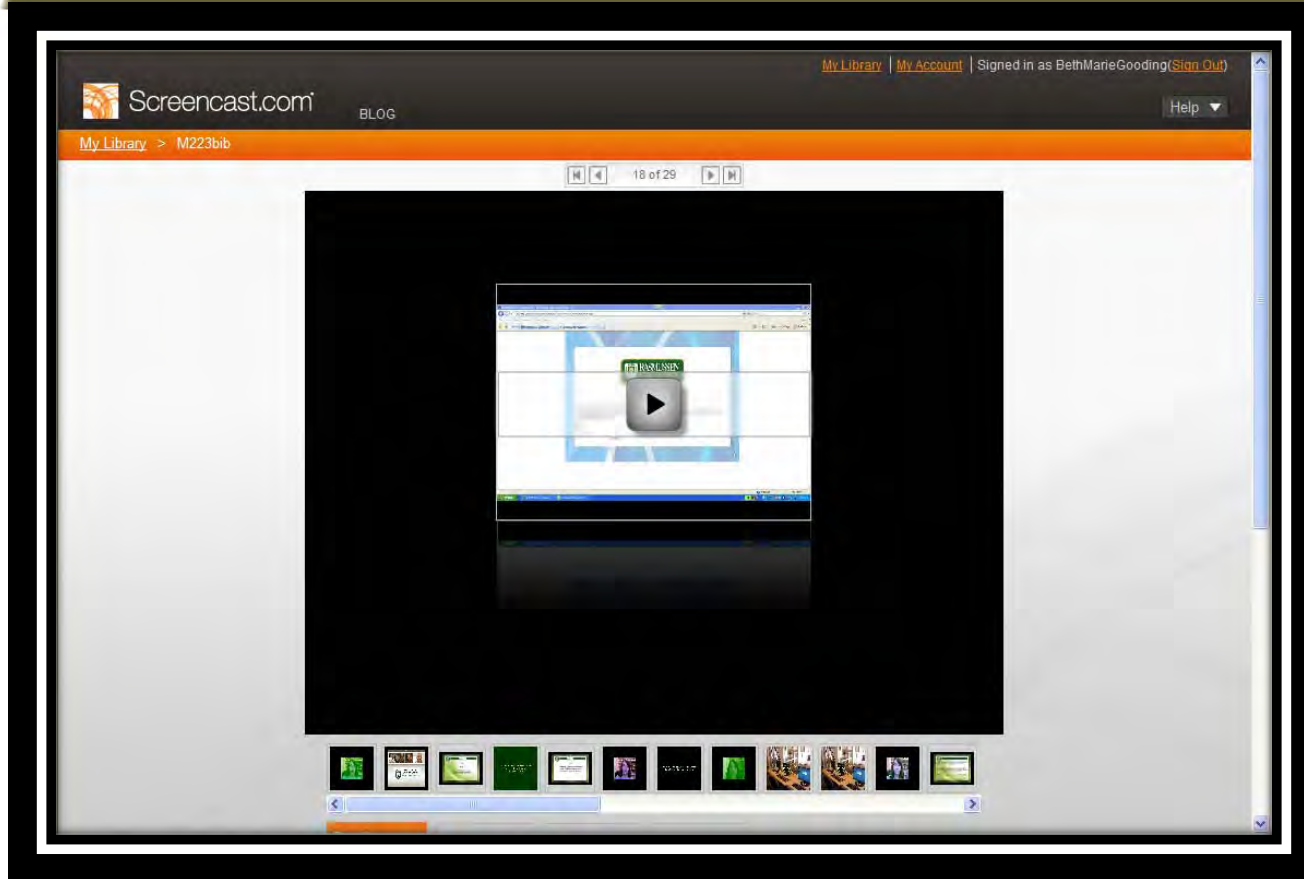
Video Content



- Video with images, audio, and text of navigating the online database system will **touch multiple learning pathways to the brain** promoting a better understanding of the key elements of information literacy and investigative research engagement
- Librarian can further guide the student through the process of creating the outline/rough draft/annotation for a research paper



Video- Pathology I-M223



- <http://www.screencast.com/t/YjY4MWZkN>