

**Minnesota Library Association
Board of Director's Meeting Minutes
June 9, 2006 10:30 a.m.
MLA Conference Room**

Present: A. Betcher, R. Byrne, A Hokanson, H. Hoks, , M. McGraw, M. McPeak (by videoconference), V. Peters, W. Wendt

Absent: S. Lederer, M.Moulton Janssen, C. Olson

Also Present: Barbara Vaughan, Suzanne Miller, Jesse Leraas

1. The meeting was called to order at 10:40 a.m.
2. Welcome and Introductions
3. Adopt Agenda
4. Approval of April 2006 Minutes
 - a. Hoks/Byrne/carried.
5. Financial Report (Hokanson)
 - a. The group discussed the timeline for corporate partners for the Conference. Vaughan noted that she planned to wait for the conference program to be available so she would have something to share with the contacts. She expects the partners to be in place by mid-August.
 - b. Vaughan noted that the revenue for the Legislative Forum was not listed in the financial reports and will be updated.
 - c. Vaughan will have the financial statement for July available for Board review before the next meeting.
 - d. Olson/McGraw/carried
 - e. The Board Briefing included information on Vaughan's purchase of desktop membership software, and Betcher noted that she assumed the Board was then aware that the software proposal had been changed from what was discussed at the April meeting. Vaughan noted that the 2006 budget had included funding for membership software. The online version would have needed to be purchased by June to be useful for conference planning, so she instead purchased the 2 desktop modules. She noted that she can use vendors for online registration software for specific projects, etc. She is also talking with vendors about online voting, and is asking a vendor to allow MLA to test the product for fall. The CYP grant also includes funding for Survey Monkey, which MLA can also use.
6. Executive Director's Report
 - a. Vaughan reviewed the report that was emailed to the Board.
7. Action/Discussion items
 - a. 2006 Conference Update
 - i. Vaughan noted that the conference program is at the printer, and will be mailed out as soon as it arrives.

- ii. There will be a book drive at the Conference with books going to local shelters.
 - iii. Red Balloon will be handling book sales for the Conference, with 20% of sales going to MLA.
 - b. MLA Foundation Report
 - i. Sue Hall resigned in April. Judy Nelson will be the interim president.
 - ii. The August Board meeting will include a discussion of the Foundation, its role, etc.
 - iii. Motion: the liaison to the Foundation Board will move from the Past President to the Treasurer. Hokkanson/Hoks/carried.
 - c. Membership Strategy (Leraas)
 - i. Leraas updated the Board on the Membership Committee, which has met twice. The Committee now has 11 members, and includes representation from all subunits.
 - ii. The Committee is focusing on member benefits and developing increasing ownership and involvement from members.
 - iii. The Committee has also reviewed member fees and is suggesting an increase. This would need to be voted on by members at Conference or electronically.
 - iv. The Committee is hoping to work with all subunits to have each increase its membership by 15%.
 - d. PLA 2008
 - i. Vaughan noted that she is holding space at local hotels for potential MLA events tied to PLA.
 - e. Outreach and Mobile Services and Diversity Roundtables
 - i. Vaughan noted that both of these Roundtables are inactive. Vaughan will contact members of both groups and bring the information to the July Board meeting.
 - f. Councilor's Suite in New Orleans
 - i. MLA can host a suite for members to meet together while in New Orleans.
 - ii. Vaughan will verify if there are any costs for this, and the Board approved Olson to move ahead with plans for the Suite.
- 8. Liaison and Board reports
 - i. none provided
- 9. Other
 - i. Suzanne Miller updated the Board on the online directory for libraries, which is up and running.
 - ii. The department is working on legislative issues. She noted that the Legislative Committee meeting will be too late for her to use much of the information in her planning.
 - iii. She noted that the Advisory Council is looking for new members, and she'll share that information with MLA.
- 10. Adjourn
 - a. The Board adjourned at 1:00 pm.